Agenda

9:15 am – 9:45 am
Registration & Breakfast

9:45 am – 10:00 am
Welcome: Rob Whittaker, Introductions of Presidents from our Represented Institutions

10:00 am – 11:00 am
Keynote: Howard Wach, CUNY Academic Affairs Faculty Fellow

11:00 am – 11:55 pm
Break-out Session 1

12:00 pm – 12:55 pm
Break-out Session 2

1:00 pm – 2:00 pm
Working Lunch:
(Discussion portion 1:15 pm – 2:00 pm)
Michael Preston, New York City Department of Education

2:00 pm – 2:55 pm
Breakout Session 3

2:55 pm
Coffee Break

3:00 pm – 4:00 pm
Plenary: Jessie Daniels and Matthew Gold, CUNY Graduate School

4:00 pm
Raffle Drawing
About The Showcase

The 2013 Bronx CUNY Educational Technology (EdTech) Showcase.

The Office of Online Education at Lehman College is excited to be hosting a unique event that will bring together colleagues from the three Bronx CUNY colleges (Lehman, Bronx CC, and Hostos).

The Bronx CUNY EdTech Showcase will be held annually in May, and offers faculty an opportunity to share their innovative uses of technology to reach new levels of student engagement and improved performance.

The showcase is an excellent prospect for networking, collaboration, sharing technical information, and building effective practices. This year our event will continue in the tradition of bringing special guest speakers to Lehman. Joining us this year a number of distinguished professionals will be among our Keynote and Plenary Speakers:

- **Dr. Howard Wach**, CUNY Faculty Fellow, office of Academic Affairs, morning keynote
- **Dr. Michael Preston**, Director of Blended Learning Strategy for the NYC Department of Education’s Office of Postsecondary Readiness, working lunch keynote
- **Jessie Daniels**, Professor at the Graduate Center and Hunter College
- **Matthew Gold**, Associate Professor of English at New York City College of Technology, afternoon plenary.

Our guests will be speaking about projects and concepts that expand the reach of social media for academics. They will discuss issues like social justice and developing collaboratively networked open-source classrooms of the future.

This full-day showcase event will be comprised of a plenary, three 55-minute break-out sessions and two keynote speeches. The speakers will discuss recent practical uses of technology in education, focusing on strategies, experiences and techniques with emphasis on improving student participation, performance, and engagement.

The program committee has accepted presentations on the following topics:

- Podcasting, lecture capture
- Web 2.0 (Blogs, wikis, discussion boards, VoiceThread)
- Online Learning (hybrid, synchronous, asynchronous)
- ePortfolios
- Blackboard 9.1 Tips and Tricks
- Audience Response Systems
- BB Collaborate
- Social Media for Education
- Mobile learning (e.g. iPads, eBook readers, smartphones)

Program Committee Representatives

Robert Whittaker, Professor, Associate Provost, Lehman College

Alyson Vogel, Associate Director, Online Education, Lehman College

Carlos Guevara, Director, Office of Educational Technology, Hostos Community College

Catherine Lyons, Assistant Professor, Reference/IT Librarian, Hostos Community College

Albert Robinson, Acting Director, Center for Teaching, Learning and Technology, Bronx Community College

Our committee would like to acknowledge Dr. George Otte, University Director of Academic Technology for his inspiration and leadership
Guest Speakers

Howard Wach
Is currently a Faculty Fellow at the CUNY Central Office of Academic Affairs. Dr. Wach joined the History Department at Bronx Community College in 1998. His roles at BCC have included directing the Office of Instructional Technology (now the Center for Teaching, Learning, and Technology) from 2007 to 2011, and serving as Interim Vice President of Academic Affairs in 2011-2012.

Michael Preston
Is the Director of Blended Learning Strategy for the NYC Department of Education's Office of Postsecondary Readiness, where he directs programs that employ technology and student-centered learning as a framework for key shifts in curriculum, teaching, and assessment. Previously, he worked at the Columbia Center for New Media Teaching and Learning, a service organization within Columbia University that supports faculty use of technology for instruction, and at New Visions for Public Schools, a nonprofit organization dedicated to public education reform in New York City. Michael received a Ph.D. in educational psychology from Teachers College, Columbia University, and a B.A. in East Asian studies from Harvard University.

Jessie Daniels
Is Professor at the Graduate Center and Hunter College and an internationally recognized expert on Internet manifestations of racism. She is the author of two books about race and various forms of media, White Lies (Routledge, 1997) and Cyber Racism (Rowman & Littlefield, 2009), as well as dozens of peer-reviewed articles in journals such as New Media & Society, Gender & Society, American Journal of Public Health, and Women's Studies Quarterly. Since 2007, Daniels has maintained a scholarly blog, Racism Review (with Joe R. Feagin), which regularly gets 200,000 unique visitors each month and has received well over two million visitors since it began. Her current work focuses on the ways gender, sexuality, race, and political economy influence feminist blogging; a recent piece about this research appears in the edited volume, Cyberfeminism 2.0 (Peter Lang, 2012).

Matthew K. Gold
Is Associate Professor of English at New York City College of Technology. At the Graduate Center, he serves as Advisor to the Provost for Master’s Programs and Digital Initiatives, Acting Executive Officer of the M.A. Program in Liberal Studies (MALS), Director of the CUNY Academic Commons, Co-Director of the CUNY Digital Humanities Initiative, and Director of the “Looking for Whitman” project. He teaches in both the MALS program and the Doctoral Certificate Program in Interactive Technology and Pedagogy. His digital humanities projects, including “Looking for Whitman” and “Commons In A Box,” have been supported by grants from the NEH Office of Digital Humanities, the National Science Foundation, the U.S. Department of Education, and the Alfred P. Sloan Foundation. He was recently elected to the Executive Council of the Association for Computers and the Humanities. He can be found at mkgold.net and on Twitter @mkgold.
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<tr>
<th>Time</th>
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<td>Plenary Topic: “Developing social, networked, open source classrooms and communities” Jessie D</td>
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## At A Glance

### Online learning (hybrid, asynchronous):
**Room B85**
- Looking to Infuse Numeracy and Quantitative Reasoning into Your Classroom? Here’s how with NICHE!
  - Esther Wilder, Elin Waring, Professors, Sociology
  - Lehman
- Empowering Students: Managing their own learning systems- Blackboard and Wiley PLUS
  - Maryam Bamshad, Assistant Professor
  - Biological Sciences
  - Lehman
- Computer Adaptive Testing: Raising standardized testing scores for minority/ESL nursing students
  - Edward L. King, Associate Professor
  - Allied Health - Nursing, Christine O’Reilly, Associate Professor, Director, Nursing Unit
  - Hostos CC

### Professional development strategies:
**Room B86**
- Technology Training: A priority for tech tutors
  - J. Juecher, Director, Perkins Tutoring Center
  - Stephen Powers, Professor, Education and Reading
  - Delwar Sayeed, IT Training Assistant
  - Bronx CC
- Building a Community of Practice for Hybrid Instruction
  - George Rosa, Instructional Technologist
  - Sandy Figueroa, Assistant Professor, Business
  - Andrea Fabrizio, Assistant Professor, English
  - Amy Ramson, Assistant Professor, Behavioral and Social Sciences
  - Hostos CC

### Flipping the classroom with new technologies (recorded lectures, active classroom):
**Room B75/76**
- Using Lecture Capture for Increased Student (and Faculty) Engagement
  - Polo Merguzhis, Adjunct Lecturer, Accounting/Business
  - Steve Castellano, Bb Technology Specialist
  - Lehman
- Lehman Community Connect: Web 2.0 as outreach to the Bronx educational community
  - David Stevens, Webmaster
  - Ron Bergmann, VP/CIO, Information Technology
  - Elkin Urrea, Web developer
  - Christopher Bride, Graduate Fellow
  - Lehman

### New York City Department of Education (B04 Lecture Hall)
- Designing ‘High-Impact’ Hybrid Professional Development
  - Leslie Lieman, Educational Technology Coordinator
  - Lehman School of Education
- MATHUP: Early Childhood Education graduates “in synch” with virtual teaching
  - Hamiet ‘Niki’ Fayne, Dean
  - Arlene Weinstein, Director
  - TQP MATH UP Teacher Residency
  - Naliza Sadik, Educational Technologist
  - Lehman School of Education
- iLearn Psychology Best Through Technology: iPad and hybrid case studies
  - Kate Wolfe, Azizi Seixas, Assistant Professors, Behavioral & Social Sciences
  - Hostos CC
- iPad Pilot Initiative: A faculty approach
  - Wilfredo Rodriguez, Coordinator, Educational Technology
  - Jacqueline DiSanto, Assistant Professor and Coordinator Teacher Education Unit
  - Sherese Mitchell, Assistant Professor, Teacher Education
  - Hostos CC

### Daniels and Matthew Gold, CUNY Graduate School (B04 Lecture Hall)
- Sociology, Technology and Pedagogy: Collaboration & discovery learning using Google Apps
  - Elin Waring, Professor, Sociology
  - Lehman

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Full Program

9:15-9:45AM
Registration, Breakfast. {Lecture Hall B04}

9:45-10:00AM
Welcome: Rob Whittaker, Introduction of Presidents. {Lecture Hall B04}

10:00-11:00AM
Keynote: Howard Wach, CUNY Academic Affairs Faculty Fellowship. {Lecture Hall B04}

This is a presentation about blogging for a course from a student perspective. The presentation will cover course expectations, outline the faculty strategies from the student's perspective, and share the student's experience using the course's blog. Here's an opportunity for faculty to explore and discuss their ideas or reservations about using blogging in the classroom.

11:00-11:55AM
Flying Off the Shelf: eBooks Go Mobile. {Lecture Hall B04}

Stefanie Havelka, Madeline Cohen, Jennifer Poggiali, Electronic Resources, Web Services Librarians, Lehman; Kate Lyons, Reference/Information Technology Librarian, Lisa Tappeiner, Head of Technical Services, Hostos CC.

Over a hundred thousand eBooks are available to CUNY students, faculty and staff, and the campus communities. The presenters will introduce their campus libraries' eBook collections, demonstrate the libraries' mobile websites and resources built to make eBook collections easier to access. The presenters will also talk about how they've integrated eBooks into library instruction.

Blogging to Investigate the Linguistic, Social and Historical Aspects of African Languages. {Room B83}
Michelle Johnson, Ph. D Candidate, Linguistics, CUNY Graduate School.

For African Languages (AAS/LNG 338), students are developing individual websites on wordpress.com, applying tools learned in class to analyze languages they have chosen. Students employ internet tools such as databases (Ethnologue), dictionaries and archives (CBOLD), investigating linguistic, social and historical aspects of their languages and the people who speak them.

Using Lecture Capture for Increased Students and Faculty Engagement. {Room B75/76}
Polo Merguzhis, Adjunct Lecturer, Accounting/ Business, Steve Castellano, Bb Technology Specialist, Lehman.

Participants will be provided insight on the knowledge gained from the collaboration between Lehman’s Blackboard instructional technology specialist and a dynamic professor that began with a notion to help students remain engaged, retain concepts and gain deeper understanding of the material long after the 'lecture' part of the class was over. This presentation will allow instructors to see how beneficial it can be to make creative and far-reaching modi-

Looking to Infuse Numeracy and Quantitative Reasoning Into Your Classroom? Here’s how with NICHE! {Room B85}
Esther Wilder, Elin Waring, Professors, Sociology, Lehman.

The presenters will demonstrate some of the blended strategies used to train faculty in how to effectively teach QR within a liberal education. QR skills enable students to participate effectively as professionals and citizens by becoming competent in the identification of quantitative evidence and using quantitative data for the solution of real-life problems. With support from a National Science Foundation (NSF) grant, faculty at several institutions within CUNY have developed a Numeracy Infusion Course for Higher Education (NICHE) to foster the blending of QR instruction and assessment into undergraduate courses into a broad range of disciplines.

NICHE is a predominantly online course that teaches faculty how to (a) articulate QR learning goals/objectives, (b) identify and implement best practices for teaching QR, (c) adapt and implement strategies for incorporating quantitative reasoning into course instruction, and (e) assess the effectiveness of QR instructional efforts.

Technology Training: A priority for tech tutors. {Room B86}
J. Juecher, Director, Perkins Tutoring Center, Stephen Powers, Professor, Education and Reading, Delwar Sayeed, IT Training Assistant, Bronx CC.

The Perkins Tutoring Center staff, in collaboration with BCC’s Center for Teaching Excellence (CTE) and the Office of Instructional Technology (OIT) began an effort to upgrade Tutors’ technology skills. Tutors campus-wide are now adept with online courses, educational software, hardware, email, online assignments, Collaboration, OSSES, and e-Portfolios issues.

Flipping Over Math: Computer based homework and quizzes for non-traditional students. {Room B84}
Tanvir Prince, Assistant Professor, Department of Mathematics, Hostos CC.

This presentation will allow instructors to see how beneficial it can be to make creative and far-reaching modi-
The presenters will show attendees the steps towards mastering a simple-to-learn program called Camtasia to enhance existing online platforms to impact students as well as heighten the online presence of their courses and academic departments.

Lehman Community Connect: Web 2.0 as outreach to the Bronx educational community. {Room B75/76}
David Stevens, Webmaster, Ron Bergmann, V.P. / CIO, Information Technology, Elkin Urrea, Web developer, Christopher Bride, Graduate Fellow, Lehman.
As Webmaster for Lehman College, David Stevens oversees the production of more than just the Lehman College Website. This session has enlisted Lehman College’s Vice President and CIO along with its web developer and graduate fellow to speak about the ways in which educational institutions can work collaboratively to incorporate education into its outreach with Web 2.0-style community participation in mind.

Projects include the design of templates for department newsletters, the Lehman Connect Blog, and the Lehman Community Connect project (Bronx Information Portal) among others, all which have the intent of promoting and providing outreach to the Bronx educational community and beyond.

12-12:55PM
BCC’s Hall of Fame: Developing a Mobile Application for Learning. {Lecture Hall B04}
Geraldine Hébert, Circulation/Reference Librarian, Anne Larsen, Reference Librarian, James C. Watson, Systems Librarian, Bronx CC.
This application will connect BCC’s library resources with a unique architectural/historical feature of BCC Campus, the Hall of Fame. Its purpose is manifold, including to encourage collaboration between reference librarians and classroom faculty for student success in Hall of Fame-based assignments and to be available for use on Blackboard for individual classes.

Healthy Hostos Blog: Web 2.0 to better nutrition. {Room B83}
Iris Mercado, Assistant Professor, Health Education Unit Coordinator, Luz Rivera, College Lab Technician, Education, Madelyn Nieves, Student, Hostos CC.
The Healthy Hostos blog is an online resource for students to encourage personal reflection. It provide easy access to very good health/nutrition related websites, apps and information discussed in the classroom. It encourages collaboration through sharing of links to resources, up-to-date information, personal opinion, reflections and experiences.

Using Blackboard Collaborate for Office Hours. {Room B84}
Alexander Vaninsky, Professor, Mathematics, Hostos CC.
Office hours in the video-conferencing synchronous mode are available practically around the clock. Students may get help from professors or to receive tutoring or assistance in solving specific problems. The latter may be provided by the specially trained tutors at the much wider time range. This opportunity is especially important for the community college students who usually have to work full time to make living.

VoiceThread and Blackboard Meet: Blending Web 2.0 into online course delivery. {Room B84}
Philip Suchma, Diane Auslander, Adjunct Professor, History, Lehman.
VoiceThread is integrated with Bb at Lehman! This session will examine various uses for VoiceThread in the online classroom - both as a discussion forum and a lecture vehicle - as well as possibilities for expanded student access and usage. Presenters will demonstrate their individual usage through current classroom projects.

Empowering Students: Managing their own learning systems- Blackboard and WileyPLUS. {Room B85}
Maryam Bamshad, Assistant Professor, Biological Sciences, Lehman.
At the end of this session, participants will become familiar with learning management systems that can be used as a platform for developing teaching strategies to help students in STEM majors acquire knowledge, construct meaning, apply their knowledge, and transform their values. Participants will also learn how to integrate technology tools like clickers to stimulate discussions, eportfolios and wikis to empower students in assuming responsibility for their own learning by promoting peer teaching and learning. In addition, participants will learn how classroom presentations can be enhanced with technology to engage students in active learning by making the subject relevant to their own experience.

Computer Adaptive Testing: Raising standardized testing scores for minority/ESL nursing students. {Room B85}
Edward King, Associate Professor, Allied Health - Nursing, Christine O’reilly, Associate Professor, Director, Nursing Unit, Hostos CC.
Computer Adaptive Testing is used as a formative learning tool for Minority/ESL students who traditionally underperform on standardized tests. It facilitates the student’s recognition of a correct answer within the choices offered on a standardized nursing exam and leads to an increased pass rate on the RN-NCLEX Exam.

Building a Community of Practice for Hybrid Instruction. {Room B86}
George Rosa, Instructional Technologist, Sandy Figueroa, Assistant Professor, Business, Andrea Fabrizio, Assistant Professor, English, Amy Ramson, Assistant Professor, Behavioral and Social Sciences, Hostos CC.
The Hostos Hybrid Initiative has evolved from a workshop-based structure to a community-based structure that centers on mentoring. The presenters will discuss the different types of hybrid development teams (and the process for matching mentors/developers/), the hybrid review process at Hostos, and the support offered for instructors after their initial participation with the Hybrid Initiative ends.
We’re live! Pressing Forward with CUNYfirst. {Room B75/76}
Edithrudys Ruiz, Director, Information Services, Luisa Martich, Director, Telecommunications, Networking & Systems Support Services, Wanda Santiago, Director, Academic Computing, IT Help Desk & Web Development, Bronx CC.

With a vision of providing the BCC community with a high level of service, the IT leadership mobilized its entire team to support the rollout of CUNYfirst. This presentation will provide an overview of the support provided as well as the integration of CUNYfirst with our supplemental systems.

1:00-2:00PM
Working Lunch: Discussion led by Michael Preston, New York City Department of Education. {Lecture Hall B04}
“College and career readiness” is a clarion call in NYC public schools, where high school graduation rates have increased steadily over the past 10 years, but college persistence and completion rates have not. During this working session, we’ll review the NYC Department of Education’s College and Career Readiness Benchmarks and explore how blended and online learning can be used to make explicit and support specific knowledge, skills, and behaviors that lead to postsecondary success.

2:00-2:45PM
BYOD: An Approach to Mobile Technology as a Learning Tool in the Classroom. {Lecture Hall B04}
Amy Handfield, Adjunct Lecturer, Art & Music, Bronx CC.
This presentation discusses students’ use of personal mobile devices within the classroom environment. In Art History, promoting student use of personal mobile devices permits viewing of works of art in greater detail. Students can interact with course content in addition to classroom resources, developing a more detailed relationship to the works of art.

Art 2.0: Stop designing curriculum and start designing experience. {Lecture Hall B04}
Nozomi Kato, Adjunct Assistant Professor, Anna Young, Adjunct Faculty, Art & Music, Bronx CC.
In “Introduction to Art” (ART 11 D10), students were successfully converted into art bloggers. Then, they invited another ART 11 class to interact with them to form a learning community. The presenters are in the process of connecting the two courses. Please support them now by talking to their students on Blogger!

Planning for Revision: Using journals, mashups, discussion boards, and student reflections to support formal papers. {Room B83}
Chuck Wooldridge, Assistant Professor, History, Lehman.
This presentation will discuss ways that low-stakes assignments in an online environment can promote meaningful revision of student writing. Online courses can be particularly effective in encouraging students to see revisions as a process of rethinking a topic, rather than one of mere correction. In particular, online classes make it easier (albeit with careful planning) to use low-stakes assignments to promote revision in high-stakes assignments.

Curiouser and Curiouser: Pushing faculty to be students to encourage ePortfolio pedagogical breakthrough. {Room B83}
Jordi Getman Eraso, Kate Culkin, Assistant Professor, Associate Professors, History, Julia Miele Rodas, Associate Professor, English, WAC Coordinator, Bronx CC.
Integrating ePortfolios into coursework is a challenging task often leading to perceptions of an “add on” instead of “value added.” Through the introduction of pedagogical best practices that encourage faculty to rethink the structure and aims of their courses, the presenters have stimulated innovative conceptual breakthroughs in the integration of ePortfolios in academic courses.

Creating an E-Learning Culture. {Room B84}
Tonina Aragona, Instructor Education Department, Hostos CC.
Every school and individual classroom has a culture. The presenter will engage participants in discovering the e-learning culture they would like to create for their classes. Activities will include creating e-learner surveys and checklists on the components necessary for creating and maintaining a healthy and progressive e-learning culture.

Designing ‘high-impact’ hybrid professional development. {Room B85}
Leslie Lieman, Educational Technology Coordinator, Lehman School of Education.
Designing an Interactive SmartBoard Lesson* is a hybrid professional development workshop series for public school teachers. The presenter will discuss how her hybrid lessons encourage participants to develop the technological and pedagogical skills necessary to create an interactive whiteboard lesson that they can use immediately in a classroom and for future curriculum development. The tools used in her hybrid workshops include Haiku LMS, polls, surveys, videos, Camtasia, Vocaroo.

MATHUP: Early Childhood Education graduates “in synch” with virtual teaching. {Room B85}
Harriet ‘Niki’ Fayne, Dean, Arlene Weinstein, Director, TQP MATH UP Teacher Residency, Naliza Sadik, Educational Technologist, Lehman School of Education.
EDE 758 (Intensive Internship Seminar) was offered to 17 MATH UP Childhood Education graduate candidates as a hybrid, co-taught class during Spring Semester, 2013. During some weeks the class met face-to-face for one hour; other weeks, the class held two-hour sessions. For four sessions, the class was entirely online. The focus of this presentation will be the four online sessions. During these sessions, the presenters experimented with synchronous virtual teaching. They expanded their co-teaching team to three and included Educational Technology Assistant Naliza Sadik in the planning and implementation of the Blackboard Collaborate classes. The presenters will talk about how they designed each synchronous session, include some of the challenges experienced, and offer recommendations for other instructors who want to add synchronous online teaching to their repertoires.
iLearn Psychology best through technology: iPad and Hybrid case studies. {Room B86}
Kate Wolfe, Azizi Seixas, Assistant Professors, Behavioral & Social Sciences, Hostos CC.
The presenters will discuss the use of technology in two psychology courses at Hostos Community College. Dr. Seixas will focus on his effort using apps on iPads to enhance the experience and learning of our general psychology students. Dr. Wolfe will focus on her experiences developing and teaching a hybrid social psychology course.

iPad Pilot Initiative: a faculty approach.
{Room B86}
Wilfredo Rodriguez, Coordinator, Educational Technology, Jacqueline DiSanto, Assistant Professor and Coordinator Teacher Education Unit, Sherese Mitchell, Assistant Professor, Teacher Education, Hostos CC.
EdTech launched its iPad Pilot Initiative during the fall 2012 semester. The presenters will share initial findings and the potential use of iPads in the classroom, as well as some of the discoveries around technology adoption found along the way.

Sociology, Technology and Pedagogy: Collaboration & discovery learning using Google Apps. {Room B75/76}
Elin Waring, Professor, Sociology, Lehman.
Google Applications such as spreadsheets and presentations provide powerful tools for real-time student collaboration and discovery. This can range from collecting data to sharing results of experiments to creating a presentation to share immediately. By making this collaboration easy and immediately available to both students and the instructor, collaborative work becomes even more powerful and easier to manage. Examples of activities and collaborative student work using Google Apps will be shared.

3:00-4:00PM
Plenary: Jessie Daniels and Matthew Gold, CUNY Graduate School. {Lecture Hall B04}
Jessie Daniels and Matthew K. Gold, alongside Chase F. Robinson, Provost of the Graduate Center, are principal investigators for Just Publics@365, a project to expand the social-media reach of academics working on social-justice issues. The project is supported by a $550,000 grant awarded by the Ford Foundation, and has spawned CUNY’s first ‘POOC’ (Participatory Open Online Course) entitled: Reassessing Inequality and Reimagining the 21st Century: East Harlem Focus. In Jessie’s words, Just Publics@365 seeks to “move conversations that happen within the ivory tower of academia into the wider world where they have broader impact.”

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Raffle: 3 Kindle eBook readers, 2 16MP Canon Digital Cameras, External Hard Drive, Camtasia Software. Grand Prize Winner decides the location for next year’s showcase!!

Acknowledgments
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